FLATWORKS DISPLAYS

FALL 2026

**www.flatworksdisplays.com**

ryan@flatworksdisplays.com




# ONE CRATE. ONE BOOTH.




# MODULAR DESIGN.



# TOOL FREE ASSEMBLY.

## What is Flatworks?

Flatworks Displays is a San Diego-based trade show exhibit company specializing in modular, tool-free booth systems that ship in a single pallet sized crate, the "Booth-in-a-Box."

Designed for brands that exhibit regularly, the system assembles quickly without tools, dramatically reducing the hidden costs of trade show participation: freight, drayage fees, and on-site setup crews.

Companies are switching to Flatworks because the booth pays for itself after just two to three shows, turning what's traditionally a recurring expense into a long-term asset.

## How does it work?

**1:** It ships in one crate. Your entire booth — structure, lighting, and graphics — ships in a single pallet-sized crate. No oversized freight, no separate shipments, no surprises.

**2:** Slide it together. Components come out of the crate and slide into place. No tools, no hardware, and quick assembly. A 10x20 booth assembles in under two hours.

**3:** Apply lighting & graphics. Magnetic lighting and graphics are included in the crate and go on last — transforming the structure into a fully branded exhibit ready for the show floor.

**4:** The crate becomes your booth. Once you're set up, the crate doesn't disappear into a freight warehouse. It stays with you — doubling as a storage unit and table right inside your booth during the show.

Adjustable Overhead Lighting

Replaceable Graphics

Tool-free assembly




Magnetic Undershelf Lighting

Slatwall OR Shelves

Shipping Crate Becomes Table and Storage

# BASE PACKAGES

***PRICING INCLUDES LIGHTING AND GRAPHICS***

**Lead Times:**

- **White: 1 week (no graphics)**
- **White: 2 weeks (w/ graphics)**
- **Custom color / wood grain: 4-7 weeks**

## 10x10

**COST: $14,000**
**WEIGHT: 600LBS**
**BUILD TIME: 2 Hours**
**DISMANTLE TIME: 1 Hour**
**CRATE DIMS: 48x28x46**




## 10x10

**COST: $16,000**
**WEIGHT: 650LBS**
**BUILD TIME: 2 Hours**
**DISMANTLE TIME: 1 Hour**
**CRATE DIMS: 48x28x46**



# 10x20 / 10x10 Conversion

## 10x10 Shelves
**COST: $16,000**
**WEIGHT: 600LBS**
**BUILD TIME: 2 Hours**
**DISMANTLE TIME: 1 Hour**
**CRATE DIMS: 48x28x46**

## 10x10 Slatwall
**COST: $16,000**
**WEIGHT: 650LBS**
**BUILD TIME: 2 Hours**
**DISMANTLE TIME: 1 Hour**
**CRATE DIMS: 48x28x46**




**10x10 + 10x10 = 10x20**

## 10x20
**COST: $31,500**
**WEIGHT: 1300LBS**
**BUILD TIME: 2-3 Hours**
**DISMANTLE TIME: 1 Hour**
**CRATE DIMS: 48x28x46 (2)**

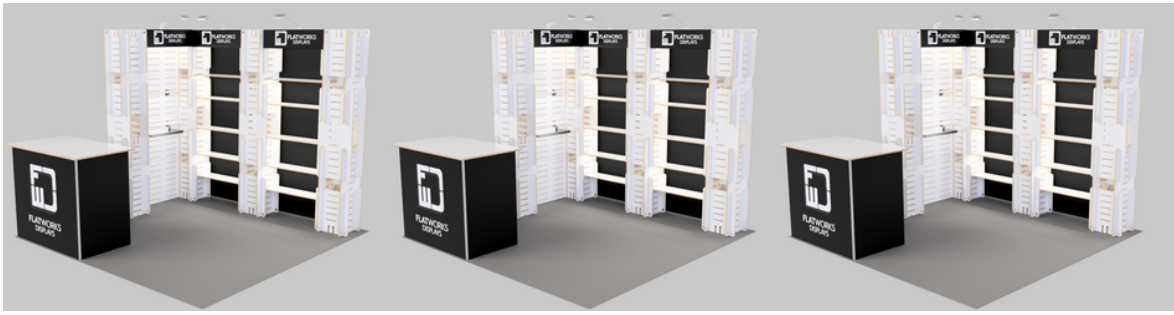


# 10x30 / 20x20 Conversion

## 10x30 Makes a 20x20 or 3 10x10's

### 10x30
**COST: $48,000**
**WEIGHT: 1950LBS**
**BUILD TIME: 3-4 Hours**
**DISMANTLE TIME: 2 Hours**



### 20x20
**COST: $52,000**
**WEIGHT: 1950LBS**
**BUILD TIME: 3-4 Hours**
**DISMANTLE TIME: 2 Hours**



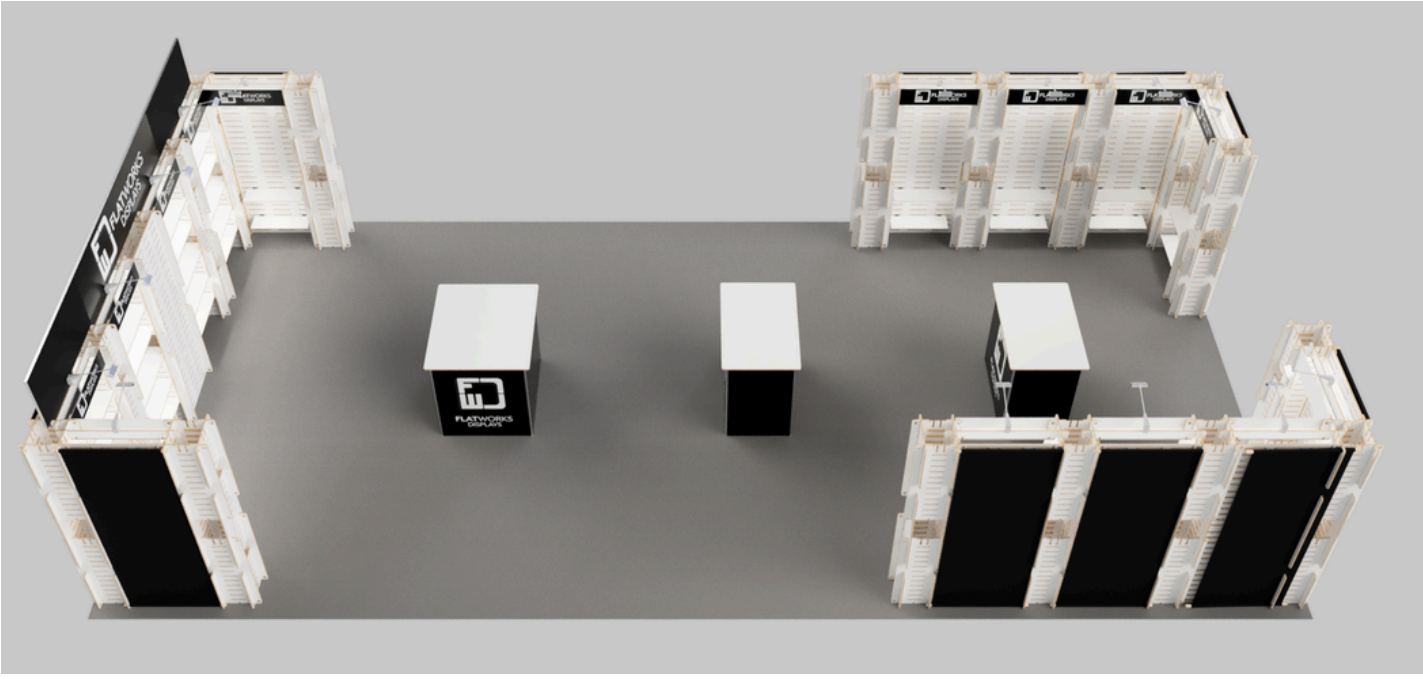
# 20x30

**COST: $48,695**
**WEIGHT: 1800LBS**
**BUILD TIME: 4-5 Hours**
**DISMANTLE TIME: 2-3 Hours**




# 20x40

**COST: $70,215**
**WEIGHT: 2200LBS**
**BUILD TIME: 5-6 Hours**
**DISMANTLE TIME: 3-4 Hours**



# PORTFOLIO


Timberland
BOOTS WITH ROOTS
1300


HILLSIDE FARMS
DUE NORTH
PLATO
2900
2800
Instinct
Nutri Source
CARU
nära
To be resolute is to have a sense of purpose.


GAMES
Children's
GAMES
Family and Strategy
GAMES
Family and Strategy
GAMES
Family and Strategy
LABYRINTH
STRIKE
MIND THE LINES
HORRIFIED
BUTTONVILLE
EDORA


Ravensburger
BRIO
Flora
Creative
Relatable
bendon
ToySmith
JA-RU


play starts here
Toysmith
let's have some fun!
Relatable
Toysmith
Let's Play!
TOYSMITH.COM


ALLOY ALLEY
Maisto
DICKIE TOYS
ONE WAY
STOP
SCOOP TRACTOR


REMIX
REMIX
TOMY IMPULSE
SONIC THE HEDGEHOG
KPOP DEMON HUNTERS
初音ミク
JUJUTSU KAISEN
Kirby
SUPER MARIO
MARIOKART
Kirby


TOMY games
Pop UP Pirate!
50th ANNIVERSARY
TOMY games
TOMY
Family game night!
SCREWBALL SCRAMBLE LEVEL UP
50th ANNIVERSARY


TIGER TRIBE
TIGER TRIBE
VENDOR PARTNER
TIGER TRIBE


Franklin
Franklin
Franklin
Franklin
MUNCY
RAMIREZ
JUDGE
ALL-STAR GAME BATTING GLOVES
$25
$30
GAME


BrainToyCo.
HEY CLAY
HEY CLAY
CLAY ANY WAY
PLAYTABS
BrainToyCo.


ECO-FRIENDLY MATERIALS
AURORA
ART STUDIO COMPANY
MINDFULLY MADE
¿Como te Llama?


CHUMS
ON THE WATER
NEW FOR 2026
RETAINERS
WALLETS & BAG
Storm Series
PURA VIDA

# OUR CLIENTS

Franklin

ROTHCO

Timberland

Rawlings

JUNK

COLOSSEUM
OWN THE STANDS

OUTDOOR CAP

CHUMS

SOCKSMITH

AMERICAN BACKCOUNTRY

garb

nexbelt
The Belt With No Holes

ANGEL ARMOR

PROPPER

CRYE PRECISION

PERDUE AgriBusiness

bron TAPES

FIX IT STICKS

BOND

event network
The Experience Matters

Workwise
Compliance

Ravensburger

asmodee
Inspired by Players

MAGNA-TILES

AURORA

abysse
AMERICA

Skillmatics

Safari Ltd.
Est. 1982
safariltd.com

Toysmith
play. delivered.

FABER-CASTELL
since 1761

FoxMind

THINKIR
BRANDS

TOMY

ooly

SNIFTY

THAMES
KOSMOS

Corolle

Hands Craft
DIY Craft Supplies

PPG

m-cro
MICRO KICKBOARD

CHRONICLE BOOKS

BIGMOUTH
INC.

A&F
SINCE 1962

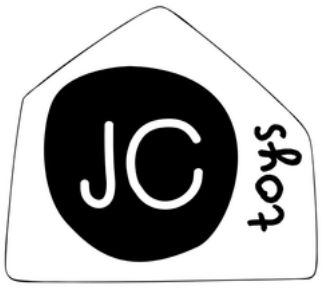
A&A Global

Jada

charlesproductsinc.

Hape

BILLCO
INTERNATIONAL, INC.


JC
toys


DSS GAMES


DOPE
SNACKS


Linzy


LaZyDog
cookie co.


TERRAPIN RIDGE
FARMS™
Cooking Redefined
ARTISAN ESSENTIALS


NatureGnaws


Spunky
pup


huxley
&kent
IN GOOD FUN


BLUE
Unsurpassed Nutrition
Ultimate Protection


CANADA POOCH


DOOG
DOG OWNERS OUTDOOR GEAR


Smack


TARGETED
PETCARE


2 HOUNDS DESIGN

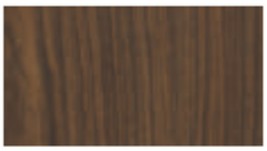

WeRateDogs

# HUNDREDS OF LAMINATE OPTIONS






PORTICO TEAK
8210K-28



MONTANA WALNUT
7110K-78



LAPIS BLUE
D417-60



ISLAND
D498K-18



CRISP LINEN
4942-38



BLACK
1595-60



GRAPHITE
10657-60



MANITOBA MAPLE
7911-60

***Inquire for more options**

# WEATHERPROOFING AND DURABILITY



The Flatworks Booth-in-a-Box system is now available with weatherproofed components, built for outdoor shows and activations. The hardware and finishes hold up to sun, wind, and moisture exposure without warping or degrading. The booth performs the same outdoors as it does on a show floor. making it a durable option for exhibitors moving between indoor and outdoor venues.

# BUILT TO LAST




The Flatworks Booth-in-a-Box system has been used at **over 100** trade shows by individual companies and is built to withstand repeated assembly, teardown, and transport without degrading. The tool-free hardware avoids common failure points and the poplar birch construction keeps the system light while holding up to repeated use. The crate doubles as a protective case between events, and after 100+ uses, the components show no need for replacement or repair.



# LIGHTING



Our under shelf lights are magnetic, snapping into place in seconds with no tools and no added extension cords/power bars. It's the same tool-free philosophy behind the whole system: a simple setup that a two-person team can handle in minutes.

The result is a clean wash of light down onto each shelf level, keeping every product visible and well lit from the moment the booth is built.








Our lights come equipped with snap-on magnets that connect directly to the pre-installed brackets under every Flatworks shelf. All cords and wiring stay contained inside your booth, completely hidden from view during the show.

The lighting system is modular too, one 10-amp power supply can comfortably light an entire 30' booth.



# NEW 24" Wide Builds

We now offer three 24" x 24"  builds. These Columns are wider rather than the standard 18". The wide columns are designed for more stability and added weight bearing capabilities.

## 8' Column



**$2400**

## 6' Column



**$1800**

## 42" Pedestal



**$1300**

# MODULAR TABLES

**DESCRIPTION: 24" x 24" Table**
**PRICE: $1260**



**DESCRIPTION: 24" x 48" Table**
**PRICE: $2400**



# ACCESSORIES AND ADDITIONS

**DESCRIPTION: 10"x10" Floating Shelf w/ Bracket**
**PRICE: $70**



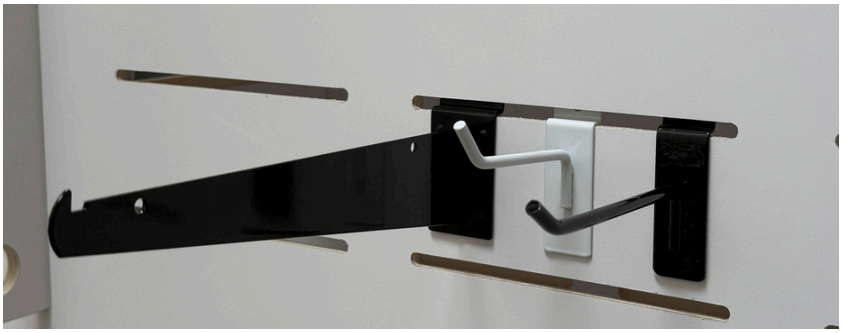
**DESCRIPTION: 11" x 10" Column Plug**
**PRICE: $60**



**DESCRIPTION: 10"x10" Acrylic Floating Shelf**
**PRICE: $35**



**DESCRIPTION: Slatwall Hooks**
**PRICE: Available Anywhere**



**DESCRIPTION: Slatwall Compatible Garment Rod**
**PRICE: $50**



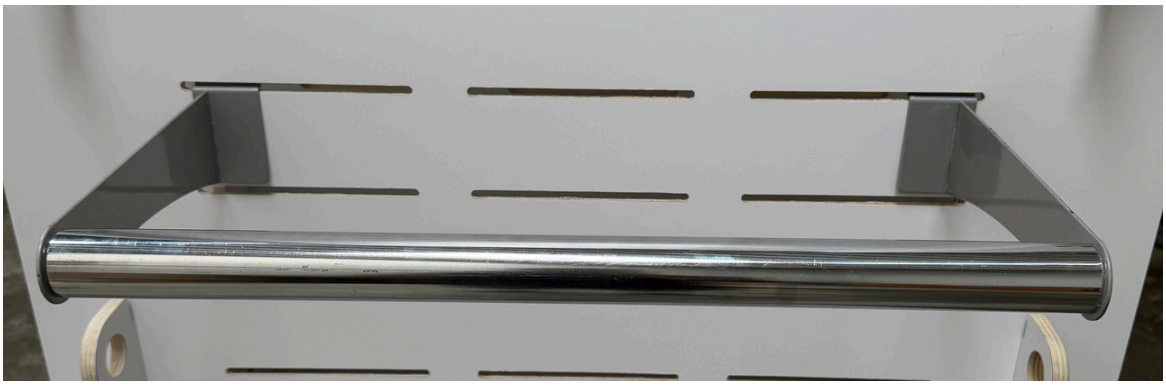
**DESCRIPTION: Slatwall Compatible TV Mount**
**PRICE: $80**



**DESCRIPTION: 28x10 Floating Shelf w/ Brackets**
**PRICE: $110**



**DESCRIPTION: Slatwall Compatible U-Rail**
**PRICE: $30**



**DESCRIPTION: 36" Shelf w/ Brackets**
**PRICE: $120**

