



FLATWORKS
DISPLAYS

FALL 2026

www.flatworksdisplays.com

ryan@flatworksdisplays.com



**ONE
CRATE.
ONE
BOOTH.**



**MODULAR
DESIGN.**



**TOOL FREE
ASSEMBLY.**



What is Flatworks?

Flatworks Displays is a San Diego-based trade show exhibit company specializing in modular, tool-free booth systems that ship in a single pallet sized crate, the "Booth-in-a-Box."

Designed for brands that exhibit regularly, the system assembles quickly without tools, dramatically reducing the hidden costs of trade show participation: freight, drayage fees, and on-site setup crews.

Companies are switching to Flatworks because the booth pays for itself after just two to three shows, turning what's traditionally a recurring expense into a long-term asset.

How does it work?

1: It ships in one crate. Your entire booth — structure, lighting, and graphics — ships in a single pallet-sized crate. No oversized freight, no separate shipments, no surprises.

2: Slide it together. Components come out of the crate and slide into place. No tools, no hardware, and quick assembly. A 10x20 booth assembles in under two hours.

3: Apply lighting & graphics. Magnetic lighting and graphics are included in the crate and go on last — transforming the structure into a fully branded exhibit ready for the show floor.

4: The crate becomes your booth. Once you're set up, the crate doesn't disappear into a freight warehouse. It stays with you — doubling as a storage unit and table right inside your booth during the show.



Adjustable Overhead Lighting

Replaceable Graphics

Tool-free assembly

**Magnetic Undershelf
Lighting**

Slatwall OR Shelves

**Shipping Crate Becomes
Table and Storage**





BASE PACKAGES

PRICING INCLUDES LIGHTING AND GRAPHICS

Lead Times:

- White: 1 week (no graphics)
- White: 2 weeks (w/ graphics)
- Custom color / wood grain: 4-7 weeks

10x10

COST: \$14,000

WEIGHT: 600LBS

BUILD TIME: 2 Hours

DISMANTLE TIME: 1 Hour

CRATE DIMS: 48x28x46



10x10

COST: \$16,000

WEIGHT: 650LBS

BUILD TIME: 2 Hours

DISMANTLE TIME: 1 Hour

CRATE DIMS: 48x28x46





10x20 / 10x10 Conversion

10x10 Shelves

COST: \$16,000
WEIGHT: 600LBS
BUILD TIME: 2 Hours
DISMANTLE TIME: 1 Hour
CRATE DIMS: 48x28x46

10x10 Slatwall

COST: \$16,000
WEIGHT: 650LBS
BUILD TIME: 2 Hours
DISMANTLE TIME: 1 Hour
CRATE DIMS: 48x28x46



$$10x10 + 10x10 = 10x20$$

10x20

COST: \$31,500
WEIGHT: 1300LBS
BUILD TIME: 2-3 Hours
DISMANTLE TIME: 1 Hour
CRATE DIMS: 48x28x46 (2)



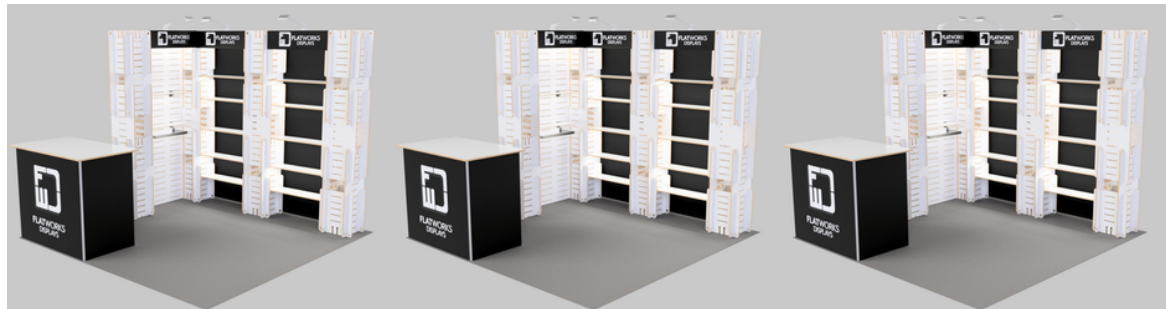


10x30 / 20x20 Conversion

10x30 Makes a 20x20 or 3 10x10's

10x30

COST: \$48,000
WEIGHT: 1950LBS
BUILD TIME: 3-4 Hours
DISMANTLE TIME: 2 Hours



20x20

COST: \$52,000
WEIGHT: 1950LBS
BUILD TIME: 3-4 Hours
DISMANTLE TIME: 2 Hours





20x30

COST: \$48,695

WEIGHT: 1800LBS

BUILD TIME: 4-5 Hours

DISMANTLE TIME: 2-3 Hours



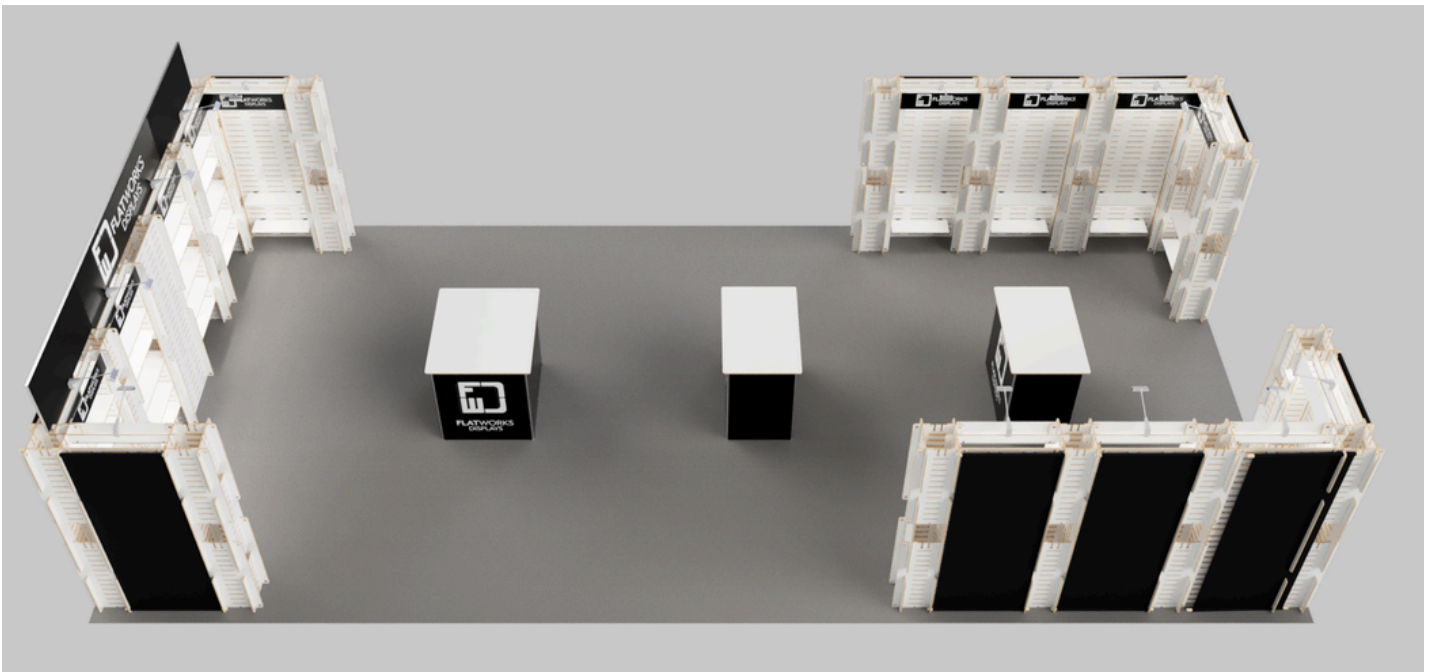
20x40

COST: \$70,215

WEIGHT: 2200LBS

BUILD TIME: 5-6 Hours

DISMANTLE TIME: 3-4 Hours





PORTFOLIO















OUR CLIENTS

Franklin



Rawlings
(R)

JUNK



SOCK & SMITH



nexbelt
The Belt With No Holes®



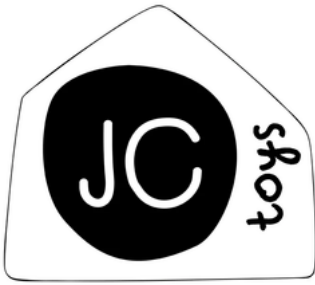
event network
The Experience Matters.®

Workwise
Compliance



MICRO KICKBOARD



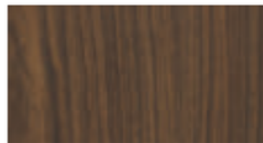




HUNDREDS OF LAMINATE OPTIONS



PORTICO TEAK
8210K-28



MONTANA WALNUT
7110K-78



LAPIS BLUE
D417-60



ISLAND
D498K-18



CRISP LINEN
4942-38



BLACK
1595-60



GRAPHITE
10657-60



MANITOBA MAPLE
7911-60

***Inquire for more options**



WEATHERPROOFING AND DURABILITY



The Flatworks Booth-in-a-Box system is now available with weatherproofed components, built for outdoor shows and activations. The hardware and finishes hold up to sun, wind, and moisture exposure without warping or degrading. The booth performs the same outdoors as it does on a show floor, making it a durable option for exhibitors moving between indoor and outdoor venues.



NEW 24" Wide Builds

We now offer three 24" x 24" builds. These Columns are wider rather than the standard 18". The wide columns are designed for more stability and added weight bearing capabilities.

8' Column



\$2300

6' Column



\$1700

42" Pedestal



\$1300



BUILT TO LAST



The Flatworks Booth-in-a-Box system has been used at **over 100** trade shows by individual companies and is built to withstand repeated assembly, teardown, and transport without degrading. The tool-free hardware avoids common failure points and the poplar birch construction keeps the system light while holding up to repeated use. The crate doubles as a protective case between events, and after 100+ uses, the components show no need for replacement or repair.





LIGHTING



Our under shelf lights are magnetic, snapping into place in seconds with no tools and no added extension cords/power bars. It's the same tool-free philosophy behind the whole system: a simple setup that a two-person team can handle in minutes.

The result is a clean wash of light down onto each shelf level, keeping every product visible and well lit from the moment the booth is built.





Our lights come equipped with snap-on magnets that connect directly to the pre-installed brackets under every Flatworks shelf. All cords and wiring stay contained inside your booth, completely hidden from view during the show.

The lighting system is modular too, one 10-amp power supply can comfortably light an entire 30' booth.

